



What's Happening in the PAPJC October 2012

Hopefully everyone had a great summer and did lots of plein air painting! I enjoyed my four months as a Yooper in the Upper Peninsula of Michigan, and got caught up on my painting production. But it's good to be back home. I was so sorry to miss our two big shows: the 10th Annual PAPJC Member show and "Endless Summer," our benefit for the Riverview Medical Center (RMC).

The Endless Summer show was a great success! 185 visitors bought tickets to the show. 30 of our artists submitted work to the show, and 13 members sold a total of 26 paintings plus one pre-paid commission. In toto, we sold \$17,748 worth of art, excluding sales tax. Of that, 40% (\$7099) was donated to the medical center Auxiliary. A lesson to those of us who sold one or no paintings: the painters who sold multiples at this show had invited guests who attended the show. To increase sales, we all need to work our networks to get potential buyers to our shows!

Of the paintings that sold, 3 were over \$1600, 3 were between \$700-\$900, 14 were between \$400-\$550, and the remaining 6 were below \$300. The celebrity paintings included in the show did not sell. At this point, all payments have cleared and Paul Stach, our Treasurer, has mailed out checks to the artists who sold. Thank you, Paul! Judy already sent a lovely email thanking all the volunteers for their support with the Endless Summer show, but the person who deserves the most thanks is, of course, Judy herself. She took on the responsibility of making this show happen in spite of the challenges of having to find a new location and have it be self-funding. Dianne Bollerman, Nessa Morse, and Tony Migliaccio were also key PAPJC volunteers in this effort, while Jane Penza and Jennifer Biedinger of the RMC Auxiliary and Roberta Angermiller of the RMC sponsored the show and managed the bulk of the show funding, along with ticket sales, catering and other key logistics. Congratulations to all on a wonderful event!

Our member show, which was held in June, was a popular event. The show committee, which made the event possible, consisted of Rae O'Shea (chair), Carolyn Klein, and Catherine Love. They did a fabulous job coordinating between the Middletown Arts Center and our many member volunteers. And Nessa did her magic in managing the show registration, drop off and pickup, and thanking volunteers. I heard the show looked beautiful and the reception was great fun. However, sales were down for this two-week show. Only 3 paintings sold: 1 for \$400 and 2 for under \$200.

Breaking news:

- **Effective 10/8, our official start time for Monday Outings will be 9:30.** Of course you're always welcome to arrive earlier.
- The October 8th outing erroneously lists Monmouth University. **Instead, the next Monday outing (10/8) will be at Shark River Estuary.** See our website for more information.
- The next Saturday afternoon outing, which was scheduled for Bucks Mill on **Saturday 10/13, is being relocated to Shark River Estuary** due to a potential conflict with Colts Neck sports activities. I'll be at a paint out in Highbridge, weather permitting, that day, but it's a good chance to see and paint the marsh in different light. The later you stay, the more beautiful it gets! See the website for more information.
- **For Members Only:** Thanks to Dianne Bollerman, the Two Rivers Community Bank has invited our group to provide a rotating exhibit at their new headquarters in Shrewsbury/Tinton Falls. The building is scheduled to open this month, and they'd like to have the artwork selected as early as mid-October. Painting selection would be at the discretion of the bank's interior designer. Initially, they are looking for 3 large paintings – two 3' x 4' and one 2' x 3' – depicting traditional/realistic local landscapes and waterscapes for display in the building lobby.

The paintings (or giclees) can be for sale, and the bank's receptionist will provide artist contact information upon request; the bank will not be involved in sales. If a painting sells, the bank would like it replaced ASAP

with another PAPJC member's painting of similar size. We will rotate the paintings 2-3 times a year. **If you are interested in participating and believe you have one or more paintings or giclees that would meet the bank's criteria and that you are willing to leave in place for up to six months, please send me 1-2 jpegs along with the title(s) and framed dimensions ASAP.** I will pass the information on to the appropriate person at the bank. (Note: there may be an opportunity to place smaller paintings in the future, but for now, they are looking for large pieces only.)

- After 9 years, Nessa is retiring from her post as PAPJC news correspondent. Thank you, Nessa, for the outstanding job you've done keeping us informed since the PAPJC was formed! (I'm happy to say that she is continuing to manage membership records and major show registration.) So we're looking for a volunteer to send out member news on a regular basis and monitor email to the group. This is a good way to get more connected with group members and stay up-to-date on who is doing what. If you're interested in taking this on, please contact me. Until we have someone new in place for handling emails, member news will appear only on the website.
- Currently we do not have a location reserved for our 2013 member show. We need to put together our 2013 Member Show committee now so there's time to arrange for an appropriate location and we know we have a team in place that can commit to putting on a show next year. Please consider volunteering to be on this important committee. If you have any questions or want to volunteer, please contact me.
- Would you be willing to take a turn selecting outing locations? Thanks to Marg Vail, we have a large library of locations already in our database and just need someone to decide where to go when. (Of course we can always add new locations if you want.) I travel a lot and have been responsible for selecting the locations for the last few months & that clearly doesn't work well: the result has been constant schedule changes and information gaps. So if you know Monmouth County and are willing to pick where we go when, contact me!

Fall colors are starting to come into their own in the marshes already. Don't miss this opportunity to paint the glowing fall colors just because of a few clouds and a little chill in the air. Be sure to dress in layers, and remember that a pair of fingerless gloves are a nice addition to any plein air painter's wardrobe. Hope to see you at our next outing!

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